



PARTNER PACK

Partner with the platform the yachting industry works on.

Advertising, sponsorship and the Founding Partner programme: who is on Seava, what each placement is, and the terms.

Edition of 20 October 2026 · Partner-facing

SEAVA IN ONE LINE

One platform for the yachting industry.

Marine services, repairs, crew, jobs and yachts for sale or charter, listed by the people who do the work. Free to use, Pro to publish and hire, and Seava never takes a cut of a job.

Operated by Seava Maritime Ltd, registered in England & Wales, company number 17317035.

HOW SEAVA CHARGES

COMMISSION	0% on any deal, sale, charter, job or repair
TO USE	£0 browse, message providers and sellers, book, apply
TO PUBLISH AND HIRE	£29 a month, or £228 a year
SECTIONS	Five in one account and one search

THE PROBLEM

Yachting runs on who you know in which port.

An owner who needs an electrician in Palma, a captain who needs a relief engineer next week, a deckhand looking for a season: all go through WhatsApp groups, agencies, notice boards, brokers' contacts and word of mouth.

Scattered.

The information is spread across groups and contacts, slow to reach, and much of it out of date.

Unverifiable.

Trust depends on a personal introduction, not on anything a newcomer can check.

Seava puts it in one place.

Services, repairs, crew, jobs and the yachts themselves in one searchable platform. Each listing is written by the person who does the work, and owners, captains and crew reach that person directly.

THE PLATFORM

Five sections. One place.

seava.

ServicesRepairCrewJobsYachts

GBP ▾PricingSign inCome aboard

WORLDWIDE

Everything your yacht needs, **in one place.**

Engineers, crew, repairs and boats for sale, listed by the people who do the work. Seava never takes a cut of a job.

SEARCH INServices ▾

WHAT YOU NEEDSearch marine engineers, riggers, electricians...

WHEREMarina or region

WITHINAny distance ▾

Q Search

Services

Repair

Crew

Jobs

Yachts

Home
One search across all five sections, by place and radius. Seava Bunkering sits beside it.

seava.

ServicesRepairCrewJobsYachts

GBP ▾PricingSign inCome aboard

FIND A CONTRACTOR

Service providers

Engineers, electricians, riggers, divers and managers, listed by the people who do the work. Message any of them free.

28 PORTS20 COUNTRIES27 RATED 4+

WHAT YOU NEEDSearch by service, specialty, or provider

WHEREAnywhere

WITHINAnywhere ▾

Q Search services

Services
Engineers, riggers, divers, surveyors, yards.

seava.

ServicesRepairCrewJobsYachts

GBP ▾PricingSign inCome aboard

FIND YOUR NEXT BIRTH

Job Vacancies

Posted by owners, captains and management companies. Applying is free and your CV goes to the employer.

15 OPEN9 COUNTRIES6 NEW THIS WEEK

SEARCHRole, vessel or keyword

POSITIONAll positions ▾

WHEREAnywhere

CONTRACTAny employment ▾

Q Search jobs

Crew and jobs
Crew apply free; employers hire on Pro.

seava.

ServicesRepairCrewJobsYachts

GBP ▾PricingSign inCome aboard

GET QUOTES FOR A JOB

Repair requests

Owners describing a job and asking for quotes. Posting one is free on any plan, because a repair request is demand rather than supply.

13 NEW£1,052 MEDIAN BUDGET12 OUR THIS WEEK

SEARCHIssue, yacht or marina

CATEGORYAll Categories ▾

WHEREAnywhere

Q Search requests

Yachts
For sale or charter, enquiries direct.

seava.

ServicesRepairCrewJobsYachts

GBP ▾PricingSign inCome aboard

GET QUOTES FOR A JOB

Repair requests

Owners describing a job and asking for quotes. Posting one is free on any plan, because a repair request is demand rather than supply.

13 NEW£1,052 MEDIAN BUDGET12 OUR THIS WEEK

SEARCHIssue, yacht or marina

CATEGORYAll Categories ▾

WHEREAnywhere

Q Search requests

Repair requests
Post free; providers quote on Pro.

WHO IS ON SEAVA

The people who run, crew and maintain yachts.

WHO	WHAT THEY COME FOR	WHAT THEY PAY
Owners and captains	Find a credible engineer in the next port, post a repair request and collect quotes, message providers and sellers, send booking requests	Nothing
Service providers and yards	Be found by owners and captains in their area, quote on repair requests, collect reviews tied to real work	Pro, to publish and quote
Seafarers	A crew profile with roles, certificates and availability, applications, messaging	Nothing, ever
Employers and management companies	Post vacancies, search crew by role and certificate, contact crew and download CVs	Pro, to publish and hire
Sellers, brokers, charter operators	List yachts for sale or charter with specification, gallery and location; take enquiries directly	Pro, to publish
Marine brands and businesses	Reach this audience beside the results it searches	Direct-sold advertising

WHAT IS BUILT

Built like an instrument, not a brochure.

Search by place and radius.

On a map or a grid, with multi-select filters on every grid; the ranking rules are published.

Listings read like a data plate.

A ledger of key facts and a sticky action rail; save, share, print or export a PDF sheet.

Messaging, bookings and quotes.

Booking requests carry no payment; repair requests collect quotes; reviews follow only real work.

Verification and security.

Contact verified and ID Verified through Stripe Identity; passkeys, an authenticator app and step-up.

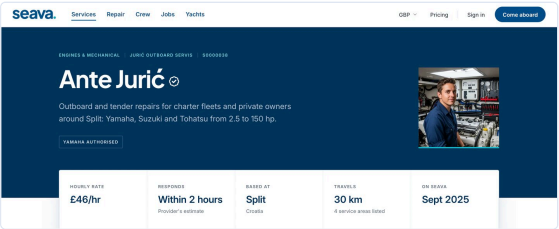
Privacy by design.

Self-service export and deletion, consent recorded per policy version, published retention.

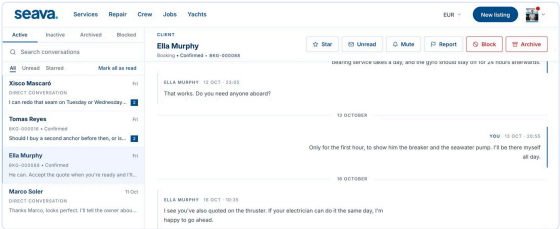


A yacht's specification

Dimensions, machinery, capacities and registration, line by line.



A provider's page



Messages

WHAT SEAVA IS, AND WHAT IT NEVER DOES

The rules that make the audience trust what sits beside the results.

Ranking is never for sale.

No payment, plan or badge changes where a listing falls, for anyone, partners included. The ranking rules are published in the Terms.

Seava holds no money.

Booking requests carry no payment. Users pay each other directly; Seava takes no commission.

Seafarers never pay.

Profiles, applications and replies are free for crew, in line with MLC 2006, and enforced in the product.

Verification is a signal, not a gate.

Contact verified means a phone was confirmed; ID Verified means a document matched the name. Seava does not vouch for anyone's work.

Adverts are always labelled.

Every placement says "Advertisement" or "Sponsored" and never looks like a result.

Seava is a platform.

It sells access to its own software. Nothing is brokered, and no deal passes through it.

Be seen where the work is found.

On Seava a partner is a business that appears in Seava's advertising placements: paid, as an advertiser or sponsor, or in kind, as a reciprocal Founding Partner.

A focused audience.

Owners, captains, crew, yards and suppliers, all in one place, all there for yachting.

You choose where you appear.

The homepage, or the grid your buyers search: Services, Repair, Crew, Jobs or Yachts.

Clean, labelled, brand-safe placements.

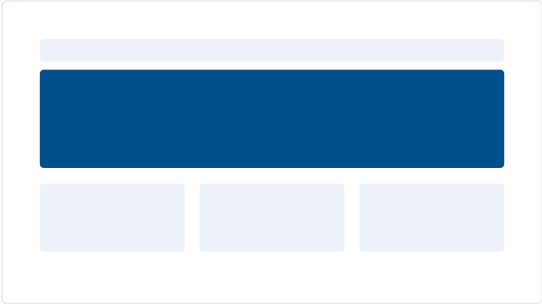
No ad networks, no retargeting pixels, no pop-ups. Every placement is labelled and never mimics a listing.

The same rules for everyone.

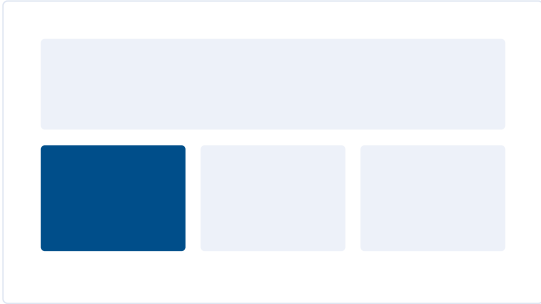
Ranking is never for sale, to anyone. That is what makes the audience trust what they see beside it.

PLACEMENTS

Four placements, sold directly, labelled always.



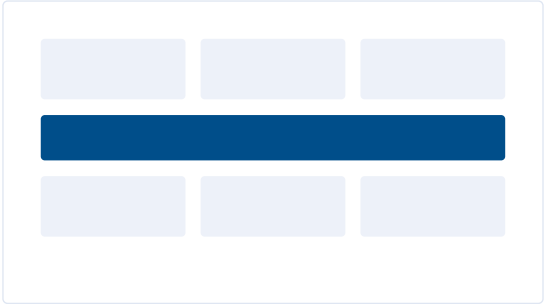
Homepage banner
A full-width band under the search. Two slots. Labelled "Advertisement".



Partner card
A card in the homepage "Sponsors" band. Three slots. Labelled "Sponsored".



Partner logo
The homepage "Official partners" wall, shown once enough logos are booked. Six slots.



Grid sponsor band
Between result rows in the grid you choose. One per grid. Labelled "Sponsored".

PLACEMENT	YOU SUPPLY	LABEL
Homepage banner	An image (JPG, PNG or WebP, no SVG, up to 10 MB), a headline, a subline and a link	Advertisement
Partner card	An image, a title, a subtitle and a link	Sponsored
Partner logo	A logo (PNG or WebP on transparent) and a link	Section label
Grid sponsor band	An image, a headline and a link	Sponsored

STANDING TERMS

The same terms for every advertiser.

Reviewed before it runs.

Seava reviews every advert and may decline anything that breaches the advertising policy. Creative is due five working days before go-live.

Your words, never Seava's.

Advert content is always written by the advertiser.

No crowding.

Up to three sponsor bands on a results page, and the same advertiser never twice on one page.

Crew and Jobs grids.

Open only to advertisers who confirm in writing that no seafarer is ever charged a fee (MLC 2006). An advert may never promote a fee to a seafarer; any breach ends the campaign.

Insurance and finance.

The FCA register entry is checked before go-live. Seava gives no advice and hosts no quote forms.

Reporting, every month.

Impressions, counted once per advert per session per page, clicks and click-through.

Prices.

In the private rate card, sent on request. VAT is added where it applies.

LAUNCH SPONSOR OFFER

Half price for six months, rate locked for twelve.

For the first six paid sponsors. If agreed impressions are not delivered, the campaign runs on free until they are.

Ask for the rate card: support@seava.pro, subject "Advertising".

THE OFFER

DISCOUNT

50%

for the first six months

RATE LOCK

12 months

from the day the campaign goes live

PLACES

Six

the first six paid sponsors

DELIVERY

Make-good

runs free until agreed impressions are met

NOTICE

30 days

to cancel, in months one to six

Six places. One per field. No fee either way.

A reciprocal arrangement: each side promotes the other, nothing is invoiced, and both sides label it as what it is. The Founding Partner status stays with you after the term.

OPEN**Marina**

A marina or marina group with berth-holders who need services.

OPEN**Navigation and marine software**

Charting, weather, routing or onboard systems.

OPEN**Yacht management**

A management company that hires crew and books work.

OPEN**Marine equipment**

A challenger brand in engines, electronics, paint or deck gear.

OPEN**Crew training**

A school or training centre whose students need a first profile.

OPEN**Insurance and marine finance**

FCA-registered; no advice given and no quote forms on Seava.

What each side gives.

SEAVA PROVIDES

- A logo slot on the Seava homepage for twelve months, with a partner card too for the first three
- An agreed number of labelled social posts
- A co-branded landing page
- Free Pro for providers the partner introduces
- Permanent Founding Partner status
- A quarterly report: clicks, sign-ups, reach, posts delivered

THE PARTNER PROVIDES

- Seava's logo and a link on the partner's own site
- Two labelled posts in twelve months, on dates the partner chooses
- One introduction email to the partner's network, in the partner's own words
- Brand assets and permission to use them

HEADS OF TERMS

Short, fair, labelled.

Term.

Twelve months from the day the placement goes live, not from signature. If it is not live within 90 days, either side may walk away.

No fee either way.

Each side records its contribution at an agreed value, so both sets of accounts are correct.

Neither writes the other's copy.

Seava never authors partner content.

Disclosure on both sides.

Cards are labelled "Sponsored"; social posts are labelled "Ad" or use the platform's paid-partnership tool, up front.

Trade marks.

A non-exclusive, royalty-free licence for the term; marks come down within 30 days of the end.

Not included.

Any position in results, exclusivity beyond the field, commission, and personal data: no lists change hands.

Six-month review.

If one side has delivered nothing, the other may end it on 30 days' notice.

Ending.

30 days' notice, for any reason. Providers already signed up keep their free period.

Sector annexes.

Crew and training partners confirm in writing that no seafarer is charged and pass a register check; insurance and finance partners pass an FCA check and give no advice.

Law.

England and Wales.

From a first message to the first quarterly report.

1

Ask for the heads of terms

Tell us your field. We send the heads of terms: what each side provides, the term and the notice.

2

Agree the field

One partner per field. We confirm the field is yours and the placements you take.

3

Go live

Your placement goes live, labelled, and the twelve months start that day.

4

Read the report

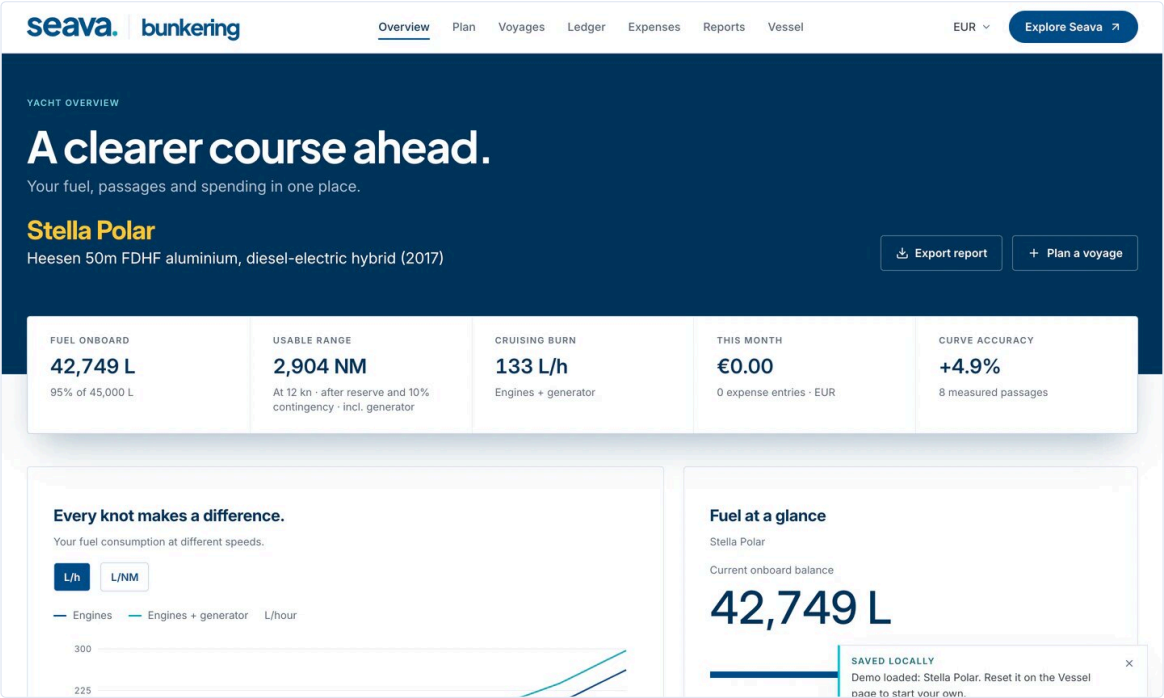
Clicks, sign-ups and reach every quarter, with a review at six months.

Free fuel planning, on the bridge, every day.

Passage fuel from the yacht’s own burn curve, a bunkering ledger, expenses and charter APA, and PDF, Excel and CSV reports. No account, no tracking; data stays on the device. A planning aid: the master decides.

It puts the Seava name in front of the captains, engineers and managers who hire through Seava, for free, every day: the same people a partner wants to reach.

bunkering.seava.pro



Overview
Fuel on board, usable range, burn, spend and the next passages. Demo yacht shown.

What comes next.

The platform and Bunkering are the foundation. Three steps follow, each on the same accounts, the same design and the same rules. Partners and sponsors are told first when each goes live.

NOW

The platform and Seava Bunkering

Five sections, free messaging with providers and sellers, published ranking rules, and a free fuel workspace on the bridge.

WITHIN THREE MONTHS

Seava apps for iPhone and Android

The platform as a native app on both stores: the same account, listings and messages, with notifications that reach the bridge and the quay.

WITHIN SIX MONTHS

Seava Sonar

Saved searches that watch the platform for you: the right engineer arriving in your port, a berth that matches your certificates, a yacht in your bracket.

WITHIN A YEAR

Seava Harbour

Yacht and crew management for crewed 24 to 60 metre yachts: maintenance, inventory, documents, crew records and budgets, with the same Seava sign-in.

A planned sequence, not a promise of dates.

HOW TO START

Tell us what you have in mind.

Email support@seava.pro with the subject "Advertising" or "Founding Partner", or use the form on partners.seava.pro. We reply within one working day.

INCLUDE	Your company and website, the placement or field you are interested in, and your preferred dates
PARTNERS AND ADVERTISING	support@seava.pro
PRESS	press@seava.pro
ONLINE	partners.seava.pro
COMPANY	Seava Maritime Ltd, Collingwood Buildings, 38 Collingwood Street, Newcastle upon Tyne, NE1 1JF